



GREEN BAY | Doulas

Saving employers on healthcare claims and promoting positive culture within the employee base through parenthood

FOUNDED IN 2015

100% Women owned, small business

- Fully insured
- All doulas are first aid & AED certified in adult/pediatric

Pregnancy, labor, and the journey of birth can pose a lot of uncertainties . We are event planners for an incredible moment in a parent's life by offering unbiased support through pregnancy, birth, surrogacy, adoption, newborn into baby care, and parenthood.

Specializations:

- Virtual Education Classroom
- Childbirth Education, Grandparents Class, Lactation Class, Postpartum Planning
- Labor Support & Birth Coaches
- Postpartum Care & Baby Care
- Pregnancy Concierge

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Paid parental leave is in high demand, but there is another solution. Doulas are known to lower healthcare costs, promote positive transitions into parenthood and provide resources for parents to thrive after having a child.

- Ensure employees know their options.
- HSA/FLEX spending can be used for labor support, childbirth classes & postpartum care.
- Customize a parental package with your wellness initiatives.

Low unemployment rates are driving companies to provide cutting-edge wellness offerings and a family-focused work culture

- By 2020, millennials are forecasted to comprise half of the American workforce, and by 2025, 75% of the global workforce.

43% of moms will not return to work after having a baby. Making sure that mothers are comfortable in the workplace and having their needs met will not only help to attract but also retain talent.

- Help mothers transition back to work by creating a positive working culture. Think about offering lactation rooms, scheduling flexibility and community resources both at home and at work.

Turnover is costly and impacts organizational performance. As the availability of skilled employees decreases, it becomes increasingly difficult to retain sought after employees.

- When financial and social support are in place for mothers and families, there is less turn over, increased productivity, and an overall increase in positive work culture.

